# **ArtistScope Affiliate Banners**

The ArtistScope Affiliate Banners plugin enables WordPress websites to add banners to their web pages to be paid a commission of sales derived from click-through on those banners. The price of ArtistScope solutions range from \$20 to \$500 so the commission from one sale can amount to \$100.

#### Commission

The current commission rate is 20% for up to 45 days from click-through.

### **Joining Fee**

There is no joining fee. However websites are vetted before account approval to ensure that they are not doing anything illegal. The ArtistScope Affiliate Banner system has been running since 1998 and it is not a scam like many others who only want your join fee and paid subscription.

### **Payment**

Commissions are paid monthly. However there is a cooling off period to prevent affiliates from signing up just to get discount on their own purchase. Consequently commission on the very first sale is held until after the second sale clears. The affiliate agrees to share the loss of any sales that are refunded or returned unpaid.

# Currency

All transactions are made using US Dollars. For any account receiving in other currencies, the conversion rate used will that of the time of the transfer.

# **Receiving Account**

All payments are made via either Stripe or PayPal. For example if a PayPal account is nominated for receiving payment, the commission will be paid into your Paypal account. Under special circumstances where an affiliate may not be able to use PayPal or Stripe, or if the volume of sales warrants it, payment can be made by international bank transfer.

#### **Bank and Transfer Fees**

The cost of any transfer fees is deducted from the total commission paid.

#### **How It Works**

When a visitor clicks on our affiliate banner they are redirected to the product page for more info, where a cookie is created to record the date, product ID and your affiliate ID so that when they go to the order page (on that day or in 45 days time), the transaction is assigned to your account

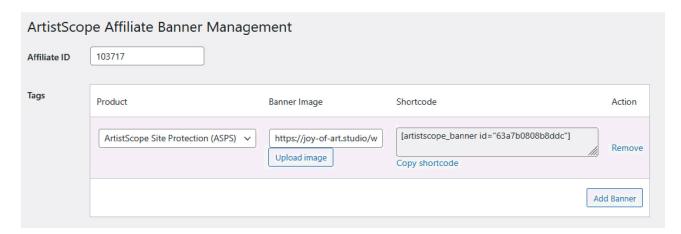
### Installation

The ArtistScope Affiliate Banners plugin installs just like any other WordPress plugin. The only thing to worry about is write permissions on the upload folder. However that should only apply to new installations of WordPress itself.

#### **Account Creation**

For sales to be accredited, you need to register for an Affiliate account at <a href="https://artistscope.com/affiliates/">https://artistscope.com/affiliates/</a>

Once your account is approved, you can then enter your Affiliate ID into your plugin settings.



# To add banner to your page (or widget)

- 1. Select the **product** from the dropdown
- 2. Upload the appropriate banner image\*
- 3. Copy the **shortcode** to where you want it to appear on your web page or widget.

#### The shortcode

```
[artistscope banner id="63a7b0808b8ddc"]
```

This is all you need on your web page, providing that you use the correct ProductID and AffiliateID.

<sup>\*</sup> make sure that the banner matches the product. For a complete list of banners to select from, please visit <a href="https://artistscope.com/affiliates/banners.asp">https://artistscope.com/affiliates/banners.asp</a>

# **How to Add Shortcode in WordPress Posts & Pages**

- If using Gutenberg, search for **shortcode** in the block section and add it to your page.
- If using the Classic Editor, use the **Text** view to paste the shortcode copied from the Affiliate Banner Management Page.

## **How to Add Shortcode in WordPress Widgets**

- Go to your WordPress Dashboard and navigate to Appearance > Widgets.
- Click the "+" icon to browse all available widget options and search for the Shortcode widget.
- Add the shortcode to the field and Update your widget section.

# **Avoiding shortcode corruption**

Regardless of which page editor you use, it is always recommended to use TEXT view before copy-n-pasting the shortcode.

#### **Artistic Licence**

You are most welcome to design your own banners to better suit your website theme.

# **Troubleshooting**

The only errors that you can get with this plugin might occur when uploading the banner to your website. If you haven't uploaded images before you may have to check that your upload folder has write permissions for Everyone.

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