



Automating Ebook Permissions

Adding subscribers from successful sales

The CopySafe DRM portal can cater for the addition of new subscribers from successful PayPal transactions conducted from CopySafe Online Store. Such sales do require that you allow "return urls" in your settings at paypal.com.

eBook Price:	<input type="text" value="5.50"/>	number only	<input type="text" value="USD - US Dollars"/>	▼
Gateway:	<input type="text" value="PayPal"/>	▼	Merchant Account ID:	<input type="text" value="xx"/>

PayPal provides an Account ID that you need to use for each Ebook Advertisement (as above).

Automating sales from other shopping carts

Once your custom page is created in the CopySafe Online Store by ArtistScope, you can automate the addition of new Ebook subscribers by adding a single line of code to the success page of your own shopping cart.

See below for how to construct the string to use as a link to send the new subscriber details to the custom page in the CopySafe Store. This custom page will be created by ArtistScope to receive details from your website only. There is no charge for this setup.

The code to use

The following should only load on a successful sale. When populated by your data it will look similar to:

```
<img width=0 height=0 border=0  
src='https://copysafe.net/shop/xxx.asp?id=165728&in=1026&em=user@mail.com&fn=Frank&ln=Smith'>
```

When this image tag loads it will send the details to the CopySafe Store. How you populate this tag will depend on which shopping cart and whether it is written in PHP, ASP, etc. An example of PHP might look like:

```
Echo "<img width=0 height=0 border=0 ";  
Echo "src='https://copysafe.net/shop/xxx.asp?id=' . $item;  
Echo "&in=" . $invoice;  
Echo "&em=" . $email;  
Echo "&fn=" . $firstname;  
Echo "&ln=" . $lastname;  
Echo ">";
```

xxx.asp is your custom page and it will be uniquely named by ArtistScope.

The *\$name* values will be whatever your shopping cart uses.

Item ID*	id = Unique ID number of the Ebook
Invoice Number*	in = Invoice number of the transaction from your shopping cart
Email*	em = Email address of the user
Password	pw = Password 8-20 letters/numbers, if none then “changeme” is used
First name	fn = (optional)
Last name	ln = (optional)

Password, if nominated, must be comprised of alphabetic letters and numbers only... no special symbols.

If firstname and lastname are left blank, the system will use something like “Subscriber 123456”.

The Group that this person will be assigned to will be hard coded in your custom page at the CopySafe Store. It should be a different group to the one to which the ebook is assigned. Good practice is to use one Group for all Ebooks and a separate Group for Ebook users. Other users can be members of groups for Group permissions. If the new subscriber is found to be a member of your DRM portal already, nothing will be changed in their account details except for the new Ebook permissions.

Email addresses must be correct and functional because the server will send an email with the download link and login instructions.

Rules

- fields marked * cannot be blank.
- email must be a real email address for the user to receive their item and log-in.
- xxx.asp only accepts requests from your cart site.
- invoice number must be unique (not already used).
- item ID must be in our database and owned by you.
- item must be unique to that user (not already assigned). Duplicate orders are ignored.

Required Info

For ArtistScope to create your custom page for the CopySafe Store, the following info is required:

- Gateway ID = Author ID in the DRM portal. Must be the admin for your account.
- Domain = the domain/website hosting your shopping cart.
- Ebook Group = the group ID for new subscribers.

Note: care needs to be taken when testing your code because Paypal may block you due to irregular activity. So try to get your code loading and submitting without making a transaction until you get things working.

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